

# HIGH PERFORMANCE SELLING & LEADERSHIP



BUSINESS  
PROGRESS  
SEMINAR

Location: Maritim Congress Centrum Düsseldorf  
Maritim-Platz 1, 40474 Düsseldorf  
Date: 04.10.2018  
Time: 09:00 - 19:00

## AGENDA

- **08:00 - 09:00**      **Registration**
- **09:00 - 09:15**      **Opening**
- **09:15 - 10:45**      **Brian Tracy**  
High Performance Selling | Part I
- **10:45 - 11:15**      **Coffee break & Networking**
- **11:15 - 12:45**      **Brian Tracy**  
High Performance Selling | Part II
- **12:45 - 13:15**      **Erfolg Magazin**  
Panel Discussion "Future of Sales and Marketing"
- **13:15 - 14:15**      **Business-lunch**
- **14:15 - 15:15**      **Brian Tracy**  
High Performance Selling | Part III
- **15:15 - 16:15**      **Hermann Scherer**  
„Menschen zu Marken machen“
- **16:15 - 16:45**      **Kaffeepause & Networking**
- **16:45 - 17:15**      **Felix Beilharz**  
Future of Marketing
- **17:15 - 18:45**      **Brian Tracy**  
High Performance Leadership
- **18:45 - 19:00**      **Closing**

Program or process subject to change.